LONDON FOG®

EST. 1923

2017

MODERN FUNCTION MEETS CLASSIC ELEGANCE.

Since 1927, London Fog has maintained a rich heritage built upon the idea of timeless fashion. London Fog evokes a sense of personal history, of belonging – the brand exudes an eternal feeling of romance that links the past, present and future.

Classic metropolitan appeal, coupled with the right amount of style, allows for seamless transitioning from the office to the weekend and beyond.

The London Fog eyewear collection personifies the ideals upon which the brand was founded and is the perfect embodiment of the London Fog aesthetic.

The eyewear collection is comprised of both optical frames and sunglasses and features modern shapes, an understated color palette and thoughtful details including etching and metalwork.

LONDON FOG
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COLLECTION

WOMEN'S LINE LIST
MSRP $36.00

LF 301		*56-17-142*
30	Gunmetal	*Blue Mirror Lens*
40	Silver	*Smoke Silver Flash Lens*
51	Bronze	*Gold Mirror Lens*
61	Gold	*Brown Gradient Lens*

LF 307		*56-17-137*
10	Black	*Black Lens*
22	Dark Tortoise	*Brown Lens*
25	Honey Tortoise	*G15 Lens*
77	Raspberry	*Solid Smoke Lens*

LF 304		*51-21-145*
10	Black	*Smoke Gradient*
25	Honey Tortoise	*G15 Lens*
25	Brown	*Brown Double Gradient Lens*
71	Blush	*Smoke Double Gradient Lens*

LF 308		*52-20-144*
22	Dark Tortoise	*Brown Solid Lens*
50	Amber	*Brown Gradient Lens*
71	Blush	*Silver Lens*

LF 305		*54-18-145*
10	Black	*Smoke Gradient*
50	Brown	*Brown Gradient Lens*
71	Blush	*Brown Lens*
92	Baby Blue	*Smoke Solid Lens*

LF 311		*58-16-126*
10	Black	*Solid Smoke Lens*
25	Honey Tortoise	*G15 Lens*
77	Plum	*Brown Gradient Lens*

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WOMEN'S LINE LIST
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LF 312		*50-23-134*
10	Black/Honey Tortoise	*Smoke Solid Lens*
22	Dark Tortoise	*Brown Solid Lens*
77	Plum	*Silver Mirror Lens*

LF 318		*53-19-140*
10	Black	*Solid Smoke Pink Flash Lens*
22	Dark Tortoise	*Solid Brown Lens*
51	Light Brown	*Smoke Light Silver Flash Lens*
77	Raspberry	*Solid Smoke Light Pink Flash Lens*
78	Blush	*Rose Gold Mirror Lens*

LF 314		*55-16-133*
10	Black	*Solid Smoke Lens*
79	Nude	*Brown Solid Lens*
22	Dark Tortoise	*G15 Lens*
91	Pearl	*Solid Smoke Lens*

LF 335		*56-16-144*
10	Black	*Dark Smoke Lens*
22	Dark Tortoise	*Brown Gradient Lens*
73	Wine	*Smoke Pink Flash Lens*
50	Amber	*Brown Solid Lens*

LF 317		*58-16-140*
10	Black	*Brown Gradient*
22	Dark Tortoise	*G15 Gradient Lens*
25	Honey Tortoise	*Plum Gradient Lens*
71	Blush	*Wine Gradient Lens*
90	Blue	*Brown Double Gradient Lens*

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MEN’S

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MEN'S LINE LIST
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LF 322		*51-21-141*
10	Black	*Blue Mirror Lens*
21	Dark Tortoise	*G15 Light Gold Flash Lens*
80	White	*Orange Mirror Lens*

LF 325		*60-15-135*
10	Black	*Solid Dark Brown Lens*
30	Gun Metal	*Dark Smoke Lens*
40	Silver	*Solid Navy Lens*
60	Gold	*Solid Brown Lens*

LF 323		*56-14-140*
10	Black	*Orange Mirror Lens*
30	Gun Metal	*Smoke Light Silver Flash Lens*
40	Silver	*G15 Lens*
55	Bronze	*Brown Solid Lens*
60	Gold	*Blue Mirror Lens*

LF 328		*56-14-149*
10	Black	*Blue Mirror Lens*
22	Dark Tortoise	*Smoke Light Gold Flash Lens*
25	Honey Tortoise	*G15 Lens*
90	Grey Crystal	*Dark Solid Smoke Lens*

LF 324		*57-14-134*
10	Black	*Blue Mirror Lens*
30	Gun Metal	*Brown Lens*
40	Silver	*G15 Lens*
60	Gold	*Smoke Light Flash Lens*

LF 330		*55-20-140*
10	Black	*Smoke Light Flash Lens*
22	Dark Tortoise	*G15 Lens*
86	Matte Olive	*Brown Solid Lens*
97	Grey Crystal	*Silver Mirror Lens*

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MEN'S LINE LIST
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LF 334		*61-15-138*
10	Black	*G15 Lens*
22	Dark Tortoise	*Solid Brown Lens*
86	Olive	*Dark Smoke Lens*
90	Navy	*Silver Mirror Lens*

LF 340		*49-22-145*
10	Matte Black	*Solid Smoke Lens*
22	Dark Tortoise	*G15 Lens*
25	Brown	*Dark Smoke Light Flash Lens*
90	Navy	*Blue Mirror Lens*

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London Fog®

Heritage

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POLARIZED

LF 001 *52-23-140*

10	Black	*Dark Smoke Lens*
21	Tortoise	*Dark Brown Lens*
85	Olive	*Dark Brown Lens*
97	Blue	*Solid Blue Lens*

LH 004 *59-13-130*

10	Gunmetal	*Dark Smoke Lens*
42	Silver	*Blue Lens*
52	Bronze	*Dark Brown Lens*
66	Gold	*Green Lens*

LH 002 *53-20-143*

10	Black	*Dark Smoke Lens*
21	Tortoise	*Dark Smoke Lens*
71	Blush	*Dark Brown Lens*
85	Olive Horn	*Dark Brown Lens*

LH 005 *50-21-142*

10	Black	*Dark Smoke Lens*
25	Honey Tortoise	*Dark Green Lens*
70	Red	*Dark Smoke Lens*
90	Blue	*Dark Blue Lens*

LH 003 *57-17-140*

10	Black	*Dark Smoke Lens*
21	Tortoise	*Dark Brown Lens*
29	Ivory Tort	*Dark Smoke Lens*
70	Burgundy	*Dark Smoke Lens*

LH 006 *52-23-140*

10	Black	*Smoke Lens*
70	Burgundy	*Smoke Lens*
85	Olive Horn	*Dark Brown Lens*
92	Blue Tortoise	*Blue Lens*

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Heritage

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LH 007		*50-18-140*
10	Black	*Dark Smoke Lens*
21	Tortoise	*Dark Brown Lens*
85	Olive	*Dark Brown Lens*
90	Blue	*Dark Smoke Lens*

LH 008		*56-17-140*
10	Gunmetal	*Blue Lens*
42	Silver	*Smoke Lens*
52	Bronze	*Dark Brown Lens*
66	Gold	*Green Lens*

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